

## Summer 2023 Atlanta Market Features Education & Events



Atlanta Market combines education and celebration with daily programming to offer market exploration, industry insights and networking opportunities during the Summer 2023 edition, July 11 – 17, 2023, at AmericasMart Atlanta.

"A full slate of Atlanta Market events will inspire, educate and entertain buyers this summer," said Karen Olson, IMC executive vice president and chief marketing officer.



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### ON-TREND EDUCATIONAL PROGRAMMING

Educational seminars and workshops allow Atlanta Market buyers to hear from trendsetters and experts as they prepare for the busy fourth-quarter season.

#### Building 3 » Floor 2, Atrium

- *Trend Pendulum: Staying Ahead of the Curve*—Timothy Corrigan; Wednesday, July 12, 1 p.m.
- *Real Talk: Mark-Ups*—discussion moderated by Dennis Scully with designers Wesley Moon, Max Humphrey, Leah Alexander, and Ashley Malone, Thursday, July 13, 1 p.m.
- *Engage and Inspire: Crafting A Visual Story with Artful Displays & Visual Merchandising*—Becky Hillis and Toni Dammicci, Friday, July 14, 1 p.m.

#### Seminar Space – Building 1 » Floor 14

- *Outdoor Living with Vern Yip*—what's trending in casual furnishings and outdoor living spaces trends, Tuesday, July 11, 2:30 p.m.
- *Atlanta Market buyers also have the opportunity to shop the new Casual Furnishings collection in Building 1, Floors 2-7, on both the day before & opening day of the Market.*



### Metro Rug Repair IN THE HEART OF NYC

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## Insider NEWS | WHAT'S LOOMING

- *Buyer Tour: Casual/Outdoor Furnishings*—Paula Eller-Cox, IMC marketing manager, Monday, July 10 and Tuesday, July 11, 10 a.m.
- *Prioritizing Project Profitability and Publicity*—Traci Connell, Wednesday, July 12, 2:30 p.m.
- *It's Your Time to Shine Online!*—Crystal Vilkaitis, Thursday, July 13, 2:30 p.m.
- *HAT Retail Stars Panel*—Home Accents Today Editor in Chief Allison Zisko with a panel of independent brick-and-mortar retailers, Friday, July 14, 2:30 p.m.

### Designer Workspace – Building 1 » Floor 15

- *Buyer Q&A: All Things Home*—Caroline Russell, IMC design services manager, Wednesday, July 12, 10 a.m.
- *Social Media Audit with Crystal Media Co.*, series of free 20-minute personalized coaching sessions, Friday, July 14, 9:30 a.m. – 5:30 p.m.

### GOURMET DEMONSTRATIONS

**The JURA Demonstration Kitchen in Building 2, Floor 8**  
Three days of interactive cooking demonstrations that celebrate the summer season. All sessions kick-off at 2:30 p.m.

- *Fresh Sunday Supper*—Chef and author Elizabeth Heiskell, Wednesday, July 12.

- *Signature Lump Crab Salad*—Chef Mark Alba of Kimpton Shane Hotel in Atlanta, Thursday, July 13.
- *Sugar Shane's Cookie Secrets*—Shane Quillin, Friday, July 14.

### SUMMER MARKET FUN

Atlanta Market also offers multiple opportunities for buyers and brands to connect, share ideas and enjoy the Atlanta Market experience.

- *Market Kickoff Party*—featuring complimentary drinks and live entertainment by the band The Big Beyond, July 12, 6 p.m., Atrium of Building 3.
- *A Designer Workspace Soiree*—complimentary cocktails and light bites, Thursday, July 13, 4 p.m., Building 1, Floor 15
- *Afternoon Beats*—gives attendees a chance to mix and mingle with music provided by DJ Ree De La Vega and complimentary beverages, Building 3 Atrium, Thursday, July 13 - Saturday, July 17, beginning at 3:30 p.m.

Events are open to all Atlanta Market attendees, with additional pop-up bars and buffets, photo-ops and more taking place throughout Atlanta Market. View the full Summer 2023 Atlanta Market events calendar at: [AtlantaMarket.com/Attend/Events](http://AtlantaMarket.com/Attend/Events).



### PROFESSIONAL SALES CONSULTANT FOR HIGH-END RUG GALLERY

Azadi Fine Rugs of Scottsdale, AZ, a very high-end rug gallery, is looking for an experienced top professional, positive, sales consultant to join our family.

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