

SOCIAL MEDIA

Whether you're new to social media or a seasoned pro, you'll want to always broaden your reach and increase your engagement.

Utilize the following tags on each corresponding platform:



Facebook

@AmericasMartATL
#AtIMkt



Instagram

@AmericasMartATL
#AtIMkt

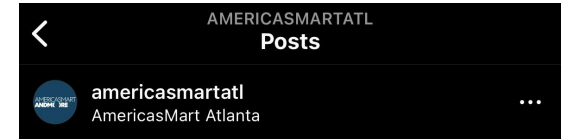


X

@AmericasMartATL
#AtIMkt

- Tagging **@AmericasMartATL** in the caption and on the photo notifies the AmericasMart team, increasing your chances of engagement on posts.
- Using **#AtIMkt** will consolidate posts into one stream and increase your visibility for users searching the hashtag before, during, and after each market.
- Tag the location of AmericasMart Atlanta to be seen by people viewing location information within social media platforms.
- Use Instagram Stories wisely! Use bright, clear photos and add text, gifs, music, "stickers" as it pertains to your brand. Do not go overboard.
- If and when AmericasMart tags you in a post throughout the year, you should engage with that post: reshare, comment, respond to any commenters asking questions, etc.
- AmericasMart Atlanta is also active on LinkedIn and YouTube.

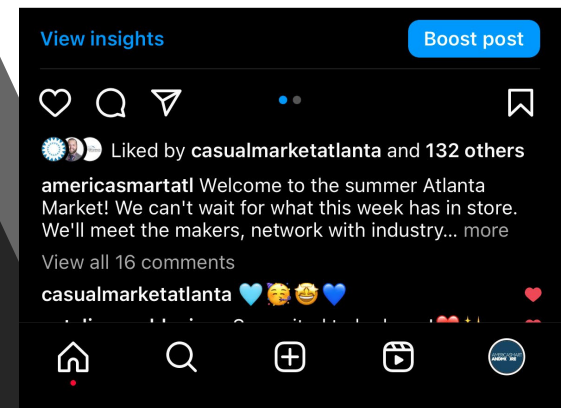
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WELCOME TO MARKET



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Facebook

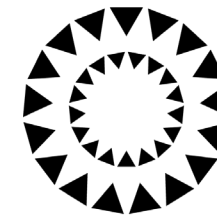
@CasualMarketAtlanta
#CasualMarketAtlanta



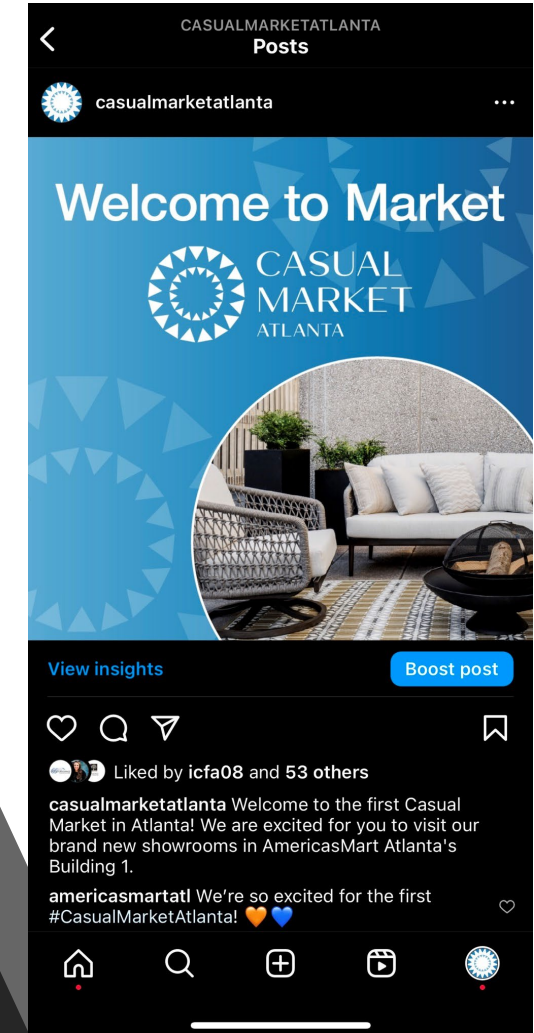
Instagram

@CasualMarketAtlanta
#CasualMarketAtlanta

- Tagging **@CasualMarketAtlanta** in the caption and on the photo notifies the Casual Market Atlanta team, increasing your chances of engagement on posts.
- Using **#CasualMarketAtlanta** will consolidate posts into one stream and increase your visibility for users searching the hashtag before, during, and after each market.
- Tag the location of AmericasMart Atlanta to be seen by people viewing location information within social media platforms.
- Use Instagram Stories wisely! Use bright, clear photos and add text, gifs, music, "stickers" as it pertains to your brand. Do not go overboard.
- When **@CasualMarketAtlanta** or **@AmericasMartATL** tags you in a post throughout the year, you should engage with that post: reshare, comment, respond to any commenters asking questions, etc.
- Casual Market Atlanta is covered under AmericasMart Atlanta on Twitter, LinkedIn, and YouTube.



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